

Thrift Bonds Come in \$10 Denominations

Any man who really wants to save can usually find \$10 over and above his actual expenses. If he is wise he will invest that \$10 in a Thrift Bond bearing interest at the rate of 8%. Apply at the Public Service Bureau, Main Floor Balcony, 34th Street side.

500 TRIMMED HATS

REPRICED AT SHARP REDUCTIONS

The need of additional floor space by departments selling Christmas merchandise causes us to condense the size of the Millinery Section. That means—hats must go! So we've reduced them radically. Read the new prices. You will want at least one of the hats.

Every hat is in excellent condition. Most of them were made very recently.



The hat pictured is characteristic. It is a dinner hat of panne velvet, edged with metallic ribbon and trimmed with a band of graceful ostrich. It was \$14.50. It will be sold at \$8.50.

HATS that were \$4.69, \$5.69, \$6.89 | **\$2.97**

HATS that were \$8.50, \$10.89, \$11.89 | **\$4.69**

HATS that were \$12.89, \$14.50, \$16.89 | **\$8.50**

HATS that were \$19.89, \$22.89, \$25.50 | **\$14.50**

Sale Begins Wednesday, 9 A. M.

—Second Floor, 34th Street—

1,491 Pieces of Imported and Domestic LINGERIE

PRICED DOWN FOR CLEARAWAY

BECAUSE—some of the pieces are not quite so freshly folded as when first unpacked, some are a bit soiled from handling, a few sizes are short in some of the styles. Hence the savings, all important.

Domestic Nightgowns and Envelope Chemises —Reduced
94c to 69c, \$1.39 to 94c, \$1.79 to \$1.39

Imported Hand Made and Hand Embroidered Madeira Chemises —Reduced
\$2.89 to \$2.49 \$3.89 to \$2.89
\$4.89 to \$3.89 \$5.89 to \$4.89

Imported Hand Embroidered Corset Covers —Reduced
94c to 69c \$1.19—\$1.49 to 94c
\$2.24—\$2.89 to \$1.89
\$3.24—\$3.49 to \$2.49

Imported Hand Embroidered Drawers —Reduced
94c to 69c \$1.19—\$1.49 to 94c
\$1.69—\$2.24 to \$1.39
\$3.24—\$3.49 to \$1.89
\$3.89—\$4.69 to \$2.85
\$5.49—\$5.89 to \$3.89
\$6.24—\$6.89 to \$4.89

Imported Hand Embroidered Combinations —Reduced
\$2.24—\$2.89 to \$1.79
\$4.89—\$5.89 to \$3.89
\$7.49—\$7.89 to \$4.89

Sale Begins Wednesday 9 A. M.

—Third Floor, Rear—

Santa Claus---

Has a New Idea For Buying Toys This Christmas. We're Going to Tell You All About It In a Story.

Do You Want to Shop With Santa? Then Read the Story. It Will Begin On Thursday, November Fifteenth.

Don't Forget To Look For It

As a Tribute to That Boy "Over There"

Service Banners

To Stand in Your Home **98c**

This 8x12 silk banner is mounted on a black cross piece, with gilt spear ends, suspended by a red, white and blue cord. It hangs from a 22-inch white staff in a polished metal base.

—Fifth Floor, 34th Street—

Women of All Figures May Be Well Corseted in "Marchioness" Corsets At \$1.89

A "Marchioness" label is a seal of dependability. In a corset it means that the boning is correctly placed, that the lines are well fitting, that the corset is strongly and comfortably made. It means all that even in these low priced corsets.

For the Average Figure: Corset of pink or white brocade, in low bust model, well boned. Sizes 22 to 28.

For the Slender or Average Figure: Heavily boned corset, with elastic bands at front waistline, long hips. Sizes 20 to 28.

For the Heavier Figure: Medium bust corset, with long hips and elastic section at back. Substantially boned. Of pink coutil.

*—This name is registered in the U. S. Patent Office.

—Third Floor, 35th Street—

Attractions Are Price—Quality—Service

Macy's

1140 Broadway, 34th to 35th St.

We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only.

Our Newest Blouses Are of Brocaded Satin

\$6.94

The blouse above shows a pretty combination of soft brocade and Georgette. It comes in white brocade with flesh Georgette or all white.

The blouse at the right is cut on rather tailored lines, with a collar that rolls gracefully. And two bound buttonholes, with large pearl buttons. It comes in all white only.



—Third Floor, 34th Street—

Two Serge Dresses

AT A SPECIAL PRICE

\$12.74**\$12.74**

Brown
Black
Navy



Two Smart
Surplice
Styles

Originally
Priced
\$19.74

Originally
Priced
\$15.74

For women who want a practical, well made dress with good lines, here's an opportunity to buy one at minimum expenditure. These dresses look far better than their exceptionally little cost would lead one to imagine. They were taken from regular stock.

TWO SURPLICE STYLES, one with pleated tunic, the other with pleated skirt. Both have tie sashes, overlay collars of white satin, and are trimmed with buttons. As illustrated.

—Third Floor, Broadway—

A Coupon Will Be Due December 15 on Bonds of the First Liberty Loan

If you want to collect it you must claim your bonds.

All Bonds bought and paid for by our customers, and all Bonds reserved to be charged to Depositors' Accounts, are now ready for delivery at The Transfer Desk, on the Main Floor, Rear.

Women's Exclusive Suits

GREATLY REDUCED

Just One of a Kind

This repricing will interest women who seek distinction in costuming, who wish suits both fine and refined, suits that stand apart for elegance and individuality.

Every Style Note That Means Smartness Finds Expression in These Suits.

Materials are Duvetyn, Chiffon Velvet, Cut Velour, Silvertone, Plain and Fancy Wool Velour, Fine Broadcloth.

Some are simple and beautifully tailored, others trimmed with rich furs or effective hand embroidery.

Reindeer, Pekin Blue, Taupe, Burgundy, Plum, Navy, Brown, Green, Black.

The Suit Pictured Was \$114.00. It Will Be Sold for \$79.75.

Other Suits That Were \$49.75 to \$289.00 Reduced Proportionately.



Suit of seal brown velour de laine with deep pointed collar of Hudson seal (dyed muskrat)

—Third Floor, 34th Street, Broadway—

Brocaded Venetian Lining 69c yd.

This satin faced cotton material is of medium weight and will make satisfactory linings for coats, etc.

The attractive brocade effects come in cream, dark gray, tan, gold, rose, Copenhagen. 32 inches wide.

—Lining Dept., 2d Floor—

The Songs You Love—In One Volume Heart Songs

89c Catalogue price \$2.50

Here is a book compiled by twenty thousand men and women who have contributed the songs that they love best.

In its 218 pages you will find the words and music of love songs and beautiful hymns, plaintive lullabies, rousing martial tunes and others.

The book is neatly bound in maroon English cloth and printed distinctly.

—Fourth Floor, 34th St., Rear—

SPECIAL PRICES MARK THESE**Coats for Misses, \$24.74**

Warm, Fur Collared Coats That Will Give Service and Comfort the Whole Winter. Cut on Long, Becoming Lines and Well Tailored.

The materials are Balboa or Collars of Dyed Opossum Yosemite Cloth in soft colorings, or Natural Raccoon.

The models are belted and they have pockets to do away with the necessity of carrying a muff.

Pekin, Khaki, Dark Green, Navy, Taupe

—Third Floor, 35th Street, Broadway—

3000 Yards of White Outing Flannel 12½c yd.

A soft, durable outing flannel of medium weight, desirable for women's and children's night clothes, babies' wear, etc. 27 inches wide.

—Second Floor, Centre—

Cold Weather Comforts For Your Little Ones

Baby Buntings, \$2.89

Made of eiderdown, illustrated, flannelette lined, with hood, silk lined. Satin bound.

Baby Buntings, \$3.89

Double faced eiderdown, hood silk lined. Bound with pink or blue satin.

Baby Buntings, \$4.89

Of corduroy, lined throughout with silk. Satin binding.

Wool Blankets, \$2.29

In crib or bassinet sizes with dainty pink or blue borders and satin binding. Slightly imperfect. Limited quantity.

Bath Robes, \$2.29

Of blanket cloth, in pretty figured designs. Satin bound. Sizes 2 to 6 years.

Rubber Diapers, 46c

Of light weight, silk faced, waterproof material. In large, medium and small sizes.

Sweater Sets, \$5.74

Sweater, leggings and cap to match. Good and warm. In white, rose, red, Copenhagen. Sizes 22 to 28.

—Third Floor, 35th Street, Rear—

If You Don't Plant NOW You Won't Have a Garden in Spring.

Bulbs from Holland

Each year Holland sends us flower bulbs, but never have we received such choice ones. They are the largest we have ever seen. Now's the time to plant!

HYACINTHS, in named varieties and all colors, \$5.74 per hundred. TULIPS, in named varieties and all colors, \$1.24 to \$2.69 per hundred. TULIPS, the wonderful "Darwin" type, \$2.19 to \$2.69 per hundred. CROCUSES, all colors, 98c per hundred. NARCISSUS—"Von Sion" daffodils, \$3.24 per hundred. NARCISSUS—"Emperor"—yellow, \$1.98 per hundred.

Bulbs for Growing Indoors in Pebbles and Water.

NARCISSUS—Paper white, 3c dozen. CHINESE SACRED LILIES, 18c each. CLEAN PEBBLES, for growing bulbs, 5c quart.

—Basement, 35th Street, Rear—

THE NOVEMBER SALE OF Household and Decorative Linens

CONTINUES THROUGHOUT THE WEEK

Offering Opportunities Whereby Thousands of Housewives May Replenish Their Linen Chests With Important Savings

Just to give you an idea of the scope of this event—we began its preparation nearly two years ago. Every time there was an opportunity to purchase at special advantages we bought plentifully. The result is that in the midst of a market of advanced and advancing prices this sale stands alone as an event in which money may be saved on napery, towels and decorative linens.

In the Tablecloth and Napkin Section**Pure Linen Damask Cloths and Napkins**

Directly imported by us from Scotland. Serviceable, long wearing quality in a wide range of new round and square designs.

72 x 72 in. \$4.39 | 72 x 108 in. \$6.69

72 x 90 in. 5.49 | 81 x 81 in. 6.09

Napkins, 22 x 22 in. \$6.79 doz.

Napkins, 24 x 24 in. 6.49 doz.

Fine Mercerized Cotton Damask

The kind that launders better than some qualities of linen. Several floral and conventionalized patterns. 70 inches wide. Specially priced.

97c yd.

Union Linen Breakfast Napkins

Finely woven in several neat designs.

22 x 22 in. \$2.89 doz.

19½ x 19½ in.

Mercerized Pattern Damask Cloths

Finely woven in designs copied from linen cloths. Made in Belfast, of fine mercerized yarn. Circular designs, 70 x 70 in. \$1.89

Extra Fine Table Damask

Finely woven linen double satin table damask. Full bleached with high lustre finish. 72 inches wide. \$1.98 yd.

In the Decorative Linen Section**Madeira Luncheon Sets**

Hand embroidered and hand scalloped on an Irish round thread linen; neatly boxed and ribboned. Six 5-in. doilies, six 10-in. doilies, one 23-in. centerpiece. Set \$3.19

Cluny Lace Scarfs

Three sizes to match, one pattern of French linen cluny lace with linen centre. 18 x 34 inches, \$3.89; 18 x 43 inches, \$3.96; 18 x 52 inches, \$4.19.

Madeira Luncheon Cloths

Hand embroidered in ten blind and eyelet work patterns. 52 in. diameter. \$12.79 and \$18.79

French Cluny Lace Centrepieces

Directly imported from France. A wide edge of hand made French cluny lace, pure linen centre. 33 in. in diam. \$1.59

Drawnwork Luncheon Cloths

Hand embroidered and drawn; from Japan. Two designs, hemstitched. 40 in. square. \$1.98

In the Towels and Toweling Section**Hemstitched Guest Towels**

Extra fine pure linen huck, with damask borders and hemstitched ends. 16 x 24 inches. 49c ea.

Bath Towel Sets

Sets consisting of one bath mat, two large towels, two small towels and two wash cloths (7 pieces), in wreath design, pink, blue or gold. Obtainable at this store only. Neatly boxed and ribboned. \$3.39

Union Linen Glass Towels

Without a trace of lint. Finely woven union linen that may be used on the finest china or glassware. Red or blue stripes with cross border. 17 x 31 in. 24c ea.

Twilled Kitchen Towels

Extra heavy quality union linen, with the word "Kitchen" typed through centre in red or blue. Cross borders and hemmed ends. Unequaled for service. 24 x 33 inches. 34c each

—Second Floor, 35th Street—

—R.H. Macy & Co.